



Nature's Work

Nature's Work Responsible Tourism Policy

Nature's Work wishes to provide a sustained investment in the local Welsh community not only as economic gain but also ensuring we positively contribute to the cultural and natural environments as well. These aspects are what have inspired and motivated Nature's work to deliver courses in Wales. Nature's Work emphasises the importance of the triple bottom line approach in planning 'Responsible Tourism' as identified by the 'Cape Town Declaration' (2002).

Economic responsibility

- Encourage the use of local services (accommodation, transport, crafts, food supplies & cafes).
- Buying locally produced goods (meats, bread, produce).
- Payments to local providers go directly to them.
- Any sub-contracting of services to be done on a local basis through local providers.
- The use of a variety of local venues spreads the economic benefit to the wider area.

Social responsibility

- Promoting local culture and traditions through education.
- Encouraging local participation in our courses.
- Using venues where interaction with locals is encouraged.
- Introducing clients to the local community by arranging meetings with local farmers and conservation workers as part of our courses to encourage interaction.
- Learning the Welsh language. Recent attendance (December 2009) on a 'Mynediad Un' course at Nant Gwrtheyrn - the National Welsh Learning Centre.
- Encourage clients to learn / speak Welsh, if only greetings and interpreting place names.

Environmental responsibility

- We promote education in, about and for the environment.
- We ensure our courses have as little environmental impact and promote the 7 principles of Leave No Trace': Plan ahead & prepare, Travel & camp on durable surfaces, Dispose of waste properly, Leave what you find, Minimise campfire impacts, Respect Wildlife, Be considerate to other visitors.
- We promote environmental awareness and understanding as an integral aspect of our courses.
- Promote and develop links with environmental charities, i.e. Field Studies Council and John Muir Trust.

A handwritten signature in black ink, appearing to read 'Jim Langley', with a stylized flourish at the end.

Jim Langley
Founder of Nature's Work